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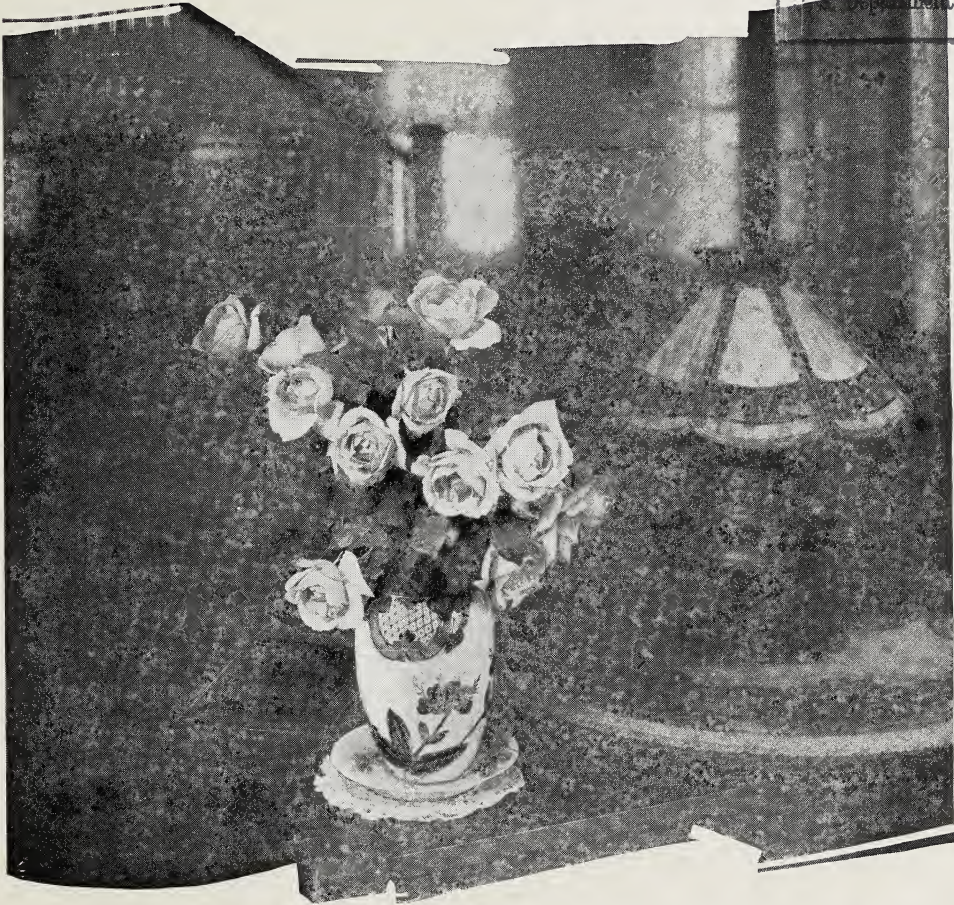
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ROSE-LOVERS' OPPORTUNITY

FALL 1924

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U. S. Department of Agriculture.



BOBBINK & ATKINS

RUTHERFORD
NEW JERSEY



1 Chateau de Clos Vougeot . \$1 00
 2 Edel 1 00

3 President Wilson . . . \$1 50
 4 Chas. K. Douglas . . . 1 00

For full descriptions of these varieties see our Spring Catalogue

The Rose-Lover's Opportunity

YOU have dreamed about a Rose-bed on each side of the front walk, and another in full view from the sun-parlor, with Climbing Roses trained over the porches, so that in the month of June your home would be a wonderfully beautiful place. It is to assist you and many others who have been dreaming and planning that we present this Rose-Lover's Opportunity. Little work and a small cash outlay are necessary to make this dreamland real.

Every year we grow several hundred thousand Rose plants in hundreds of varieties. To move this tremendous amount of plants in the spring, along with our other plant business, is a big task, so we **have reduced the prices of Rose plants for fall delivery**. It is to your advantage to **buy now**, for it saves us the expense of caring for them over winter and that saving is passed on to you in lowered prices.

Fall planting of Roses is really better than spring planting over most of the United States, provided the plants are protected during winter. When spring comes, the fall-set plants are ready to make the earliest spring growth, which is always the best. You are thus assured of a good crop of bloom the first year. We urge you to buy now; it is much **to your advantage**, and you will have no spring regrets.

NEW AND SCARCE ROSES AT REDUCED PRICES

All the newer and rarer Roses suitable to this country are here catalogued at specially reduced prices. These reductions will enable you to buy more plants for the same money. In addition to lower prices, everything catalogued is ready for immediate shipping; there will be no disappointment, which often is the case with spring orders, for while we try to have enough of every kind, we cannot always gage the demand.

SUCKERLESS ROSES

Our Roses are budded on *Rosa multiflora*. Every plant grown by us is two years old, low budded, and field-grown. The low budding eliminates the danger of thorny, rampant suckers coming from the root to weaken the plant. *Rosa multiflora* stock makes a far more fibrous root-growth than other stocks, which insures a strong, vigorous plant and an abundance of bloom.

ASSISTANCE FOR BEGINNERS

If you have never grown Roses and are not sure what varieties would suit the conditions in your garden, do not let that interfere with your taking advantage of this fall offer. On page 10 we list thirty-two Tea, Hybrid Tea, and Pernetiana Roses, each one of which has become a standard garden Rose in America. We have made special offers of these favorites. After you decide which offer to accept, and will tell us about the environment they will have, we will select varieties that will give you the best results.

It is our ambition to provide suitable Roses for all America. We want to make

America the real world-home of the garden Rose, so that the fine motto of the American Rose Society "A Rose for every home, a bush for every garden," may be realized.

In addition to our Rose plantation we have test-gardens in which we gather, from all over the world, all the new varieties of Roses for testing. If they succeed in our test-gardens and Rose-fields it is safe to assume that they will thrive almost anywhere in this country. Then, but not until then, do we start propagating for you and the thousands of other Rose-lovers.

AN UNUSUAL ROSE CATALOGUE

In our 1924 Spring Rose Catalogue—one of the best Rose catalogues ever published—we list over 700 varieties. Fuller descriptions of the Roses will be found in this Catalogue, and eighty varieties are illustrated in color, besides many half-tone reproductions. There is a chapter on "What Roses to Plant," one on "Insuring Rose Prosperity," and a list of all the catalogued varieties grouped by color, which you will find especially helpful in selecting Roses for special purposes. If you did not receive a copy of this Catalogue (issued in spring, 1924) we will be glad to present you with one.

AN INVITATION

We shall be pleased to have every lover of Roses visit our Rose-fields during the growing season. The past summer many hundreds of our customers came to see the Roses in bloom. At times hundreds of thousands of beautiful and perfect flowers could be seen on many varieties of Roses. You are invited to participate in this pleasure.

NEW AND SCARCE ROSES

- Alexander Emslie.** Large, ruby-red flowers, developing to deep velvety crimson. (See Fig. 6, page 6.) \$1.50 each.
- Alfred W. Mellersh.** The salmon-yellow flowers shade to rose-amber in the center. (See Fig. 5, page 6.) \$1.50 each.
- Aladdin.** Coppery yellow to orange; large and free flowering. \$1.50 each.
- America** (Hill's America). Large, rose-pink, fine-shaped, sweetly scented flowers. \$1.50 each.
- Ariadne.** Of remarkable coloring—bright crimson shading to yellow in the center. \$1.50 each.
- Aspirant Marcel Rouyer.** Deep apricot, more reddish in center, tinted salmon-flesh on outer petals. \$2.50 each.
- Burgemeester Sandberg.** Soft silvery pink, outer petals deep rose. \$1.50 each.
- Capitaine Georges Dessirier.** Dark velvety red flowers, shaded fiery red. \$1.50 each.
- Captain F. Bald.** Velvety black with scarlet-crimson sheen. \$1.50 each.
- Charles K. Douglas.** Flaming scarlet, flushed velvety crimson. (See Fig. 4, page 2.) \$1 each.
- Charming.** Dark salmon-pink, reverse bright pink. \$1.50 each.
- Christine.** Clear, deep, persistent yellow in bud and flower. \$1.50 each.
- Commandant L. Bartre.** Large, full flowers of dark red-carmine, tinted brilliant pink at center. \$1.50 each.
- Constance Casson.** Rich crimson, flushed and veined with apricot-yellow. \$1.50 each.
- Diadem.** Sweetly scented; deep crimson, overlaid orange-crimson, suffused deep salmon and coppery yellow. \$1.50 each.
- Diana.** Malmaison-pink shading to lemon-cream on the reflex of the petals. \$2 each.
- Edel.** An English Rose of exhibition quality. White flowers that open ivory-white. (See Fig. 2, page 2.) \$1 each.
- E. Godfrey Brown.** Deep reddish crimson of an even shade. \$1.50 each.
- Eldorado.** Golden yellow with the peculiar tint of the Maréchal Niel Rose. \$1.50 each.
- Elegante.** Beautiful sulphur-yellow buds develop into large, full, creamy yellow flowers. \$1 each.
- Emma Wright.** Lovely clear orange—a very distinct hue. A real acquisition. (See Fig. 16, page 6.) \$1.50 each.
- Ethel James.** A lovely single Rose of soft crimson, flushed orange-scarlet, with copper shading and yellow center. \$1.50 each.
- Ethel Somerset.** Shrimp-pink, edge of petals deep flesh-coral-pink. \$2 each.
- Etoile de Feu.** Salmon-pink and coral-red, shaded with flame tint. \$1.50 each.
- Etoile de Hollande.** Semi-double dark red blooms of medium size. \$1.50 each.
- Franklin.** A notable bedding Rose in the characteristic Pernet-Ducher hues of salmon and yellow. \$1.50 each.
- Golden Ophelia.** Golden yellow in center, paling slightly at the outer petals. \$1 each.
- Helen Chamberlain.** Beautiful creamy yellow flowers, shading to orange-yellow. \$1.50 each.
- Henrietta.** Fiery orange-crimson, changing to salmon-coral-red, shaded orange at base of the petals. \$1.50 each.
- Herfsttooi.** Bright purple-red. \$1.50 each.
- H. P. Pinkerton.** Brilliant scarlet flowers, flamed velvety crimson. \$1.50 each.
- Independence Day.** Very fragrant, flame-colored flowers show also petals of gold and apricot. (See Fig. 4, page 5.) \$1.50 each.
- Jean C. N. Forestier.** Carmine-lake, slightly tinted with Chinese orange-yellow; buds Lincoln red. \$2.50 each.
- John Davison.** Deep, rich crimson blooms shaded velvety crimson. \$1.50 each.
- La Champagne.** Peach-blossom tint, orange-yellow at the base, center chamois and apricot-yellow. \$1.50 each.
- Lady Dixon.** Rich apricot, flushed salmon-pink—an entirely new shade. \$1.50 each.
- Louise Criner.** Large, snowy white, double blooms with creamy center. A continuous bloomer. \$1.50 each.
- Lulu.** Orange, salmon, and pink. Almost single, with the longest bud of any Rose yet introduced. \$1 each.
- Margaret M. Wylie.** Light flesh, heavily flushed deep rosy pink toward edges of petals; sweetly scented. \$1.50 each.
- Miss C. E. Van Rossem.** Velvety dark red blooms of fine form. \$1.50 each.
- Mrs. Beckwith.** Buttercup-yellow, lighter on the edges of petals. \$1.50 each.
- Mrs. Charles Lamplough.** Large, lemon-yellow flowers of fine quality. \$1 each.
- Mrs. C. W. Dunbar-Buller.** Rosy white, veined clear, rosy deep carmine, with lemon base; edges silvery white. \$1.50 each.
- Mrs. Farmer.** Indian-yellow, reverse of petals reddish apricot. \$1.50 each.
- Mrs. Henry Balfour.** Ivory-white with primrose shading at the base, edge of petals vermilion-rose. \$1.50 each.
- Mrs. Henry Morse.** Long, shapely, lovely pink blooms shaded salmon, deeper at base. (See Fig. 3, page 5.) \$1.50 each.
- Mrs. Oakley Fisher.** A beautiful, single, sweetly scented, rich orange-yellow rose. \$1.50 each.
- Mrs. Redford.** Bright apricot-orange flowers of good fragrance. \$1.50 each.
- Mrs. William C. Egan.** Reverse of petals pleasing soft light pink, the interior deep flesh. \$1 each.
- Morgenglans.** Bud coppery orange; bloom semi-double, salmon-flesh. \$1.50 each.
- Nederland.** Deep red; very large fine bloom. \$1.50 each.



1 The Queen Alexandra . . . \$1 50
 2 Souv. de Claudius Pernet. 2 00

3 Mrs. Henry Morse . . . \$1 50
 4 Independence Day. . . 1 50

For full descriptions of these varieties see our Spring Catalogue



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|------------------------------|----------------------------|------------------------------|------------------------|
| 1 Killarney Queen | 6 Alexander Emslie, \$1.50 | 11 Colonel Leclerc | 16 Emma Wright, \$1.50 |
| 2 Golden Emblem | 7 Betty | 12 Dean Hole | 17 Francis Scott Key |
| 3 Janet | 8 Bloomfield Endurance | 13 Kaiserin Augusta Victoria | 18 Jonkheer J. L. Mock |
| 4 George C. Waud | 9 Donald MacDonald | 14 Florence Pemberton | 19 Gruss an Aachen |
| 5 Alfred W. Mellersh, \$1.50 | 10 Duchess of Wellington | 15 General MacArthur | 20 Etoile de France |
- \$1 each, except where noted; \$9 for 10 plants (exclusive of Alexander Emslie, Alfred W. Mellersh, and Emma Wright)



1 Konigin Carola
2 Laurent Carle
3 Lady Ashtown
4 Lady Pirrie
5 Lady Ursula

6 Lady Mary Ward
7 La Tosca
8 Lieutenant Chaure
9 Los Angeles
10 Lady Alice Stanley

11 Louise Catherine Breslau
12 Marquise de Ganay
13 Mary, Countess of Ilchester
14 Miss Lolita Armour
15 Mme. Caroline Testout

16 Mme. Butterfly
17 Mme. C. Chambard
18 Mme. Edmee Metz
19 Mme. Edouard Herriot
20 Mme. Jules Bouche

\$1 each, \$9 for 10 plants. For full descriptions see our Spring Catalogue



- | | | | |
|------------------------|------------------------|-----------------------|-----------------------|
| 1 Mme. Jules Grolez | 6 Radiance | 11 Mrs. W. C. Miller | 16 Ophelia |
| 2 Mme. Leon Pain | 7 Red Radiance | 12 Willowmere | 17 William F. Dreer |
| 3 Mme. Segond Weber | 8 Mrs. A. R. Waddell | 13 Pharisaer | 18 Rose Marie |
| 4 Mrs. Ambrose Ricardo | 9 Mrs. George Marriott | 14 Prince of Bulgaria | 19 Senateur Mascuraud |
| 5 Mrs. Aaron Ward | 10 Nerissa | 15 Queen of Fragrance | 20 Red Star |

\$1 each, \$9 for 10 plants. For full descriptions see our Spring Catalogue

NEW AND SCARCE ROSES, continued

Noblesse. Large flowers of apricot and primrose-yellow, shaded peach. \$1.50 each.

Padre. Coppery scarlet, flushed with yellow at the base of petals. \$1.50 each.

President Cherioux. Prawn-red, with coral-red center, shaded with yellow at the base. \$1.50 each.

President Wilson. Very large flowers of a most delightful shrimp-pink shade. (See Fig. 3, page 2.) \$1.50 each.

Red Cross. Orange-crimson-scarlet; Tea Rose perfume. \$1.50 each.

Rev. F. Page-Roberts. Beautiful Maréchal Niel yellow, veined with buff in the bud. \$2.50 each.

Secretaris Zwart. Large, bright rose blooms, shaded salmon. \$1.50 each.

Serge Basset. Notable garnet-red flowers on vigorous plants. \$1.50 each.

Severine. A beautiful shade of coral-red, fading to soft red when fully expanded. \$1.50 each.

Souvenir de Claudius Pernet. A definite and lovely sunflower-yellow, deepening in the center. (See Fig. 2, page 5.) \$2 each.

Souvenir de George Beckwith. Shrimp-pink, chrome-yellow, and deeper yellow shades. \$1.50 each.

Souvenir de Georges Pernet. Very large blooms of Orient-red with cochineal-carmine and yellowish shadings. \$1.50 each.

Souvenir de H. A. Verschuren. Very large, full, flowers of cadmium-yellow, passing to orange-yellow. \$1.50 each.

Sunny Jersey. Lovely combination of bronze, apricot-salmon, and orange. \$1.50 each.

T. F. Crozier. Deep canary-yellow; large, full, globular, well-formed flowers. \$1.50 each.

The Queen Alexandra Rose. Lively vermilion petals shading to old-gold on the back and at the base. (See Fig. 1, page 5.) \$1.50 each.

Toison d'Or. Apricot-yellow, shaded with orange-red; large, full, globular flower. \$2 each.

Una Wallace. Bright old-rose with little shading—really an art color distinct from any other. \$1 each.

Venus. Rich carmine center, gradually paling to warmly flushed cream on the edges of the petals. \$2 each.

Von Hotzendorff. Yellowish pink with coppery yellow center; large, very full. \$1.50 each.

Von Scharnhorst. Yellow, changing to cream-white; semi-double. \$2 each.

NEW POLYANTHA ROSES

Chatillon Rose. Semi-double, silvery crimson blooms, with whitish center borne in sprays of fifteen to thirty. \$1 each.

Dorothy Howarth. Coral-pink with delicate shell tints and shadings of salmon. \$1.50 each.

Ideal. Beautiful dark scarlet. Mildew-proof foliage. \$1 each.

Lafayette (Joseph Guy). Large, semi-double, bright scarlet-red flowers; good keeper. \$1 ea.

Vulcain. Dark cherry-red; full flower. \$1.50 ea.

NEW OR RARE CLIMBING ROSES

Albertine. Coppery chamois-yellow, reverse of petals bright salmon, turning to coppery pink; large, double flowers. \$1 each.

Andre Louis. Flesh-pink; large, full, well-formed flowers, four to five on each stem. \$1 each.

Cl. Mme. Edouard Herriot. A vigorous climbing sport of this well-known Rose; its flowers are produced in great profusion. \$2.50 each.

Comtesse Prozor. Chrome-yellow; large, semi-double flowers with large petals. \$1 each.

Doué Rambler. Bright pink; larger and fuller than Dorothy Perkins. \$1 each.

Fernand Tanne. Creamy yellow; large, full, fragrant flowers. \$1 each.

Fraicheur. Delicate rose-pink flowers in large clusters. \$1 each.

Le Rigide. Intense Neyron pink; very lasting; semi-double blooms in large trusses. \$1 each.

Mary Wallace. Very large, clear rose-pink blooms with salmon base. \$1.50 each.

Mosel. Full violet-blue flowers in large trusses. \$1 each.

Oriole. Maréchal Niel yellow; very free flowering. \$1 each.

Papa Gouchault. Pure crimson-red; very lasting—does not fade. \$1 each.

Souvenir d'Ernest Thebault. Dark red—does not fade nor turn blue. \$1 each.

Vicomtesse de Chabannes. Purplish red, with white center. \$1 each.

Violette. Deep violet, shading to violet-blue—more intense than Veilchenblau. \$1 each.

LAMBERTIANAS

Chamisso. Light pink on yellow ground; large semi-double flowers in large clusters; scented. \$1 each.

Heinr. Conrad Soth. Single, sweetly scented variety with dark rose-pink flower and white eye. \$1 each.

For fuller descriptions of varieties see our Spring Catalogue

Roses You'll Love for Their Own Sake

THIRTY-TWO EVERBLOOMING ROSES

Including Hybrid Tea, Tea, and Pernetiana Roses

Any selection of 6 Roses from the following list . . \$5 00
Any selection of 12 Roses from the following list . . 9 00

The following collection of 32 Roses \$23 50
Any selection of 100 of these Everblooming Roses 65 00

These special prices are limited to the fall of 1924

Betty. Extra-large flowers; coppery rose, over-spread with golden yellow. (See Fig. 7, page 6.)

Chateau de Clos Vougeot. Deep, soft, velvety scarlet flowers of the utmost richness and most notable fragrance. (See Fig. 1, page 2.)

Columbia. A splendid American Rose; the pink buds and blooms do not fade as they mature. Nearly thornless stems.

Duchess of Wellington. Buds saffron-yellow, opening to a loose and informal flower of great sweetness and beauty. (See Fig. 10, page 6.)

Francis Scott Key. Its crimson buds open into a double flower of immense size. (See Fig. 17, page 6.)

General MacArthur. Large, full, well-shaped flowers of velvety scarlet, shading to bright crimson. (See Fig. 15, page 6.)

George C. Waud. Fragrant, globular flowers of bright red-crimson, on a vigorous plant. Unique in color and habit. (See Fig. 4, page 6.)

Gruss an Teplitz. Blooms all summer and autumn, defying drought and hot sun. Its glowing crimson flowers are in clusters.

Harry Kirk. Probably the most dependable clear yellow. Sweetly perfumed flowers.

H. V. Machin. Very large, scarlet-crimson flowers on sturdy and productive plants. One of the best of its type.

Jonkheer J. L. Mock. Immense cherry-red and silvery pink bud and flower. (See Fig. 18, page 6.)

Killarney Queen. Remarkable for its very long and lovely deep pink buds, opening into broad blooms of informal beauty. (See Fig. 1, page 6.)

Lady Alice Stanley. Deep coral-rose on the outside of the broad petals, pale flesh on the inside. (See Fig. 10, page 7.)

Lady Ashtown. Pale carmine-pink, shading to golden yellow at the base of the petals. Large, well-formed flowers. (See Fig. 3, page 7.)

Lady Ursula. Vigorous bushes continually produce an abundance of soft, clear, even pink buds and blooms. (See Fig. 5, page 7.)

Laurent Carle. Velvety deep carmine; vigorous plants that bloom well in fall. (See Fig. 2, page 7.)

Los Angeles. Awarded world's highest Rose honor at Paris in 1918. Flame-pink, apricot, salmon, gold, mingled in a flower of notable fragrance. (See Fig. 9, page 7.)

Mme. Butterfly. Brilliant pink, suffused apricot and gold, of good texture and fragrance. (See Fig. 16, page 7.)

Mme. Caroline Testout. Broad satiny rose petals, shaded darker at the center and lighter at the edges. (See Fig. 15, page 7.)

Mme. Edouard Herriot. Buds and flowers coral-red, shaded yellow to scarlet, an extraordinary coloring. (See Fig. 19, page 7.)

Mme. Jules Bouche. A most dependable white Rose; buds tinted and flushed pink. (See Fig. 20, page 7.)

Mme. Leon Pain. Unusually large and full flowers with ovoid buds; salmon, shaded to orange-salmon. (See Fig. 2, page 8.)

Miss Lolita Armour. Exquisite chrome-yellow buds shading to orange and copper on the reverse of the petals. (See Fig. 14, page 7.)

Mrs. Aaron Ward. Pleasing color variations, based on its normal deep Indian-yellow hue. (See Fig. 5, page 8.)

Mrs. Ambrose Ricardo. Large blooms of deep yellow, overlaid with a lighter color and suffused in pink; fragrant. (See Fig. 4, page 8.)

Mrs. Wakefield Christie-Miller. Peony-like blooms of delightful clear rose and blush tints. (See Fig. 11, page 8.)

Miss Cynthia Forde. Brilliant, rose-pink buds, opening into large flowers with peculiar pointed and edged petals.

Ophelia. Beautiful salmon-flesh-pink flowers with buds of peculiar elegance. (See Fig. 16, page 8.)

Premier. Rich, dark pink flowers of full size, fine form, and pleasing fragrance, borne on stiff, thornless stems.

Radiance. Lovely, light silvery pink flowers, suffused deeper color. (See Fig. 6, page 8.)

Red Radiance. Great globular flowers of a lovely red color. (See Fig. 7, page 8.)

William F. Dreer. Delightful shell-pink buds shading golden yellow at petals' base, opening to large, double blooms. (See Fig. 17, page 8.)

POLYANTHA OR BABY ROSES

Are suitable for beds, borders, or mass planting. They are hardy, low-growing, few kinds growing more than 15 to 18 inches tall. All are continuous bloomers, very useful for cut-flower purposes and for table decoration.

Selection of 3 Roses from the following collection. \$2 00
Entire collection of the following 6 Roses 3 50
(Regular Catalogue price, 75 cts. each)

Ellen Poulsen. Large, globular, brilliant pink flowers on sturdy and free-blooming bushes.

Greta Kluis. A lovely shade of deep pink; excellent habit.

Maman Turbat. Flowers large, of remarkable beauty—China-rose, shaded soft peach-pink.

Miss Edith Cavell. The best of its color—brilliant scarlet held right through until the flowers drop off.

Mme. Norbert Levavasseur. Compact, vigorous plant with a continuous production of rich, rosy crimson, closely clustered flowers, all summer.

Orleans Rose. Geranium-red flowers, tinted pink, with creamy white center.

For fuller descriptions of varieties see our Spring Catalogue



Paul's Scarlet Climber

Climbing Roses

HARDY AND DEPENDABLE

Of the many Climbing Roses carried in stock we have selected only such varieties as will give most satisfaction for all sections. They are most suitable for all purposes, for walls, trellises, arches, and fences.

Selection of 3 varieties.....\$2 25

Entire collection of 6 varieties..... 4 50

These special prices are limited to the fall of 1924

American Pillar. Very large, handsome bright crimson flowers with a clear white eye surrounding numerous golden yellow stamens.

Christine Wright. Exceptionally beautiful, very large, double flowers of exquisite wild-rose-pink.

Dr. Huey. Dark crimson-maroon or deepest scarlet, semi-double flowers showing a small cluster of light yellow stamens.

Dr. W. Van Fleet. Deep clear pink, perfectly formed, long pointed buds on long stems, the most popular climbing Rose.

Paul's Scarlet Climber. Large, vivid, shining scarlet, semi-double flowers that never turn blue. (See color plate above.)

Roserie. Blooms of an even shade of deep pink or carmine in its charming cupped flowers; almost thornless.

For fuller descriptions of varieties see our Spring Catalogue

AMERICAN-GROWN ROSES



BOBBINK & ATKINS

RUTHERFORD
NEW JERSEY